

bureau
twentytwo

A Company of Creatives

Belgrade, Serbia
b22.io
office@b22.io

We are looking for a new **graphic design** recruit.
Have you got what it takes to be our agent?

Let's investigate together

CONTEXT

Bureau Twentytwo is a Company of Creatives that specializes in branding and visual brand management. We value good ideas, hard work and precision. You will have the chance to participate in cross sector projects and learn new software skills. Knowledge sharing is welcome and practiced every day.

We base our work on the principles of total design and our team supports the interdisciplinary skillset to create any digital or analogue product.

We are looking for people who are ready to learn and improve themselves on a daily basis, as well as properly receive and use constructive criticism to their advantage. We always welcome new ideas, not just in the industry we work in, but in the workplace too!

JOB DESCRIPTION

Create visual concepts, by hand or using computer software, communicate ideas that inspire, inform and captivate consumers. Develop the overall layout and production design for advertisements, packaging, brochures, magazines, and corporate reports. Produce motion graphics for brands, presentations, websites, applications, etc.

Brand management in graphic design - follow guidelines of already established brands, redesign them or create new ones.

RESPONSIBILITIES

- > Study design briefs and conceptualize visuals based on requirements
- > Prepare rough drafts and present ideas
- > Ensure final graphics, animations, and layouts are visually appealing and on-brand
- > Prepare print proof files of various materials
- > Work with copywriters and brand managers to produce final design
- > Possible communication with client

REQUIREMENTS

- > 1-2 years in graphic design experience
- > A keen eye for aesthetics and details
- > Good communication skills
- > Neatness, orderliness, tidiness
- > Attention to detail
- > Ability to work methodically and meet deadlines
- > Pre press, preparing print files
- > Degree in Design, Fine Arts or related field
- > Knowledge of animation principles

SOFTWARE/SKILLS

[required software]

- > Adobe Illustrator
- > Adobe After Effects
- > Adobe Photoshop
- > Adobe InDesign
- > Tech savvy

[analogue skills]

- > sketching
- > drafting

TEST

Iceberg needs a brand image and product packaging for its new release!

They're a specialized popsicle production company with big ambitions to break into the market with their new line of products, cocktail popsicles. They wish to announce the new line with the Mojito, a timeless classic.

Your task, should you choose to accept it, is to set the atmosphere of the brand and make a presentation that contains the following materials:

1. brand colors and fonts
2. logo animation - motion graphic logo
3. stationery mockup consisting of at least a memo, a business card, and an envelope
4. poster mockup and a PDF prepress file
5. packaging mockup, the product details are below:
 - six-pack
 - each popsicle contains 10% alc.
 - must have the 18+ tag
 - you choose the packaging shape

We will evaluate your work based on your creativity, understanding of your clients' needs, sense of good composition, knowledge of the animation principles and print proofing, and the overall quality of the presentation. So let yourself loose and get those creative juices flowing!

We can't wait to see your vision!

Download the logo from this link:

> <https://u.pcloud.link/publink/show?code=kZs0zEXZcws5zqeAnrp1uBIEjX0QKQwrH20X>

REPORT

Upload your presentation as a ZIP via our website or send it to recruits@b22.io with the following:

- your CV
- portfolio
- cover letter
- your test in PDF and MP4 format

You will be notified shortly by our recruiters and be informed of the next steps. Thank you for applying.

Good luck and godspeed!