bureau
twentytwo

A Company of Creatives

Belgrade, Serbia
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We are looking for a new graphic design recruit.
Have you got what it takes to be our agent?

Let's investigate together

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CONTEXT

Bureau Twentytwo is a Company of Creatives that specializes in visual brand management. We value good ideas, hard work and precision. You will have the chance to participate in cross sector projects and learn new software skills. Knowledge sharing is welcome and practiced every day.

We base our work on the principles of total design and our team supports the interdisciplinary skillset to create any digital or analogue product.

We are looking for people who are ready to learn and improve themselves on a daily basis, as well as properly receive and use constructive criticism to their advantage. We always welcome new ideas, not just in the industry we work in, but in the workplace too!

JOB DESCRIPTION

Create visual concepts, by hand or using computer software, communicate ideas that inspire, inform and captivate consumers. Develop the overall layout and production design for advertisements, packaging, brochures, magazines, and corporate reports.

Brand management in graphic design - follow guidelines of already established brands, redesign them or create new ones.

RESPONSIBILITES

> Study design briefs and conceptualize visuals based on requirements
> Prepare rough drafts and present ideas
> Ensure final graphics and layouts are visually appealing and on-brand
> Work with copywriters and brand managers to produce final design
> Possible communication with client

REQUIREMENTS

> 2 years in graphic design experience
> A keen eye for aesthetics and details
> Good communication skills
> Neatness, orderliness, tidiness
> Attention to detail
> Ability to work methodically and meet deadlines
> Pre press, preparing print files
> Degree in Design, Fine Arts or related field is a plus

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SOFTWARE/SKILLS

[required software]
> Adobe Illustrator
> Adobe Photoshop
> Adobe InDesign
> Tech savvy

[analogue skills]
> sketching
> drafting

TEST

Shopper+ needs a new landing page!

They are an e-commerce personalisation platform that helps online retailers to optimize their conversion rates. Shopper+'s vision is to create a better online shopping experience personalised for each visitor and increase the conversion rates for online retailers.

The presentation should consist of two design proposals:
1. landing page containing hand drawn illustrations
2. landing page containing photos, mockups, montages

We are going to evaluate your work based on your creativity and understanding your clients needs. So let yourself loose and get those creative juices flowing!
We cant' wait to see your vision!

Design examples:
> https://www.intercom.com/what-is-intercom
> https://incomee.co/
> https://uk.godaddy.com/
> https://stripe.com/

Download the landing page from this link:
> https://u.pcloud.link/publink/show?code=XZzk82XZI8BbAayct6OCOWK5HFkSnYUz6aM7

REPORT

When you finish your design presentation upload a ZIP via our website with the following:
- your CV
- portfolio
- cover letter
- your test in PDF format

You will be notifed shortly by our recruiters and be informed of the next steps.
Thank you for applying.

Good luck and godspeed!